

What is Project Energise?

We all know that as an industry we are facing a significant challenge in attracting the next generation of talent that is needed to manage our future power systems.

The API was created for this purpose, and we've been working for years with our member organisations, partners and undergraduate students to inspire the next generation.

But we want to achieve more, and we invite you to join us on our Project Energise initiatives and strategies.

Become an API POWER AMBASSADOR!

We are looking for power professionals (and soon to be professionals) to inspire school kids and start their understanding of potential careers in the power industry.

We want to encourage you and your colleagues to go into high schools and share your passion for our field with the next generation. By doing so, we can help shape the future of the industry by encouraging students of all abilities to become part of it.

Initiatives:



Working with API members to complement their STEM strategies.



Our refreshed <u>API Careers in Power</u> webpage which includes resources and industry profiles.



Hosting online events such as Students in Power and National Science Week.



Our current curriculum aligned programs - <u>A Day in the life</u> and STELR Solar Car Challenge.



<u>Electrify your Future</u> - an electronic journey that supports high school interest in the power industry.



Growing our social media content on <u>Instagram</u> and <u>Tiktok</u>.



Scan this QR Code to learn more about becoming a POWER AMBASSADOR.



JOIN PROJECT ENERGISE









